

THE WORLD



Automobile Market Solution

Global Automobile Market TechSci Research

Market Intelligence . Consulting



About TechSci Research

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About TechSci Research

TechSci Research is a global market research and consulting company focused on providing research and consulting services to its customers worldwide. The company provides comprehensive syndicated research reports, custom research services and data analytics for diverse industry verticals including Automotive, IT & Telecom, Semiconductor & Electronics, Oil & Gas, Industrial Automation & Equipment, Water, Chemicals, Consumer Products and Retail, Power, Infrastructure, Food & Agriculture Commodities.

TechSci Research employs Industry Analysts and Consultants with vast industry experience to meticulously assist and advise customers in meeting their research and consulting requirements.

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Client List



TOYOTA



عبد اللطيف جميل
Abdul Latif Jameel



MICHELIN

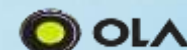




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Global Automobile Market, By Automobile Production

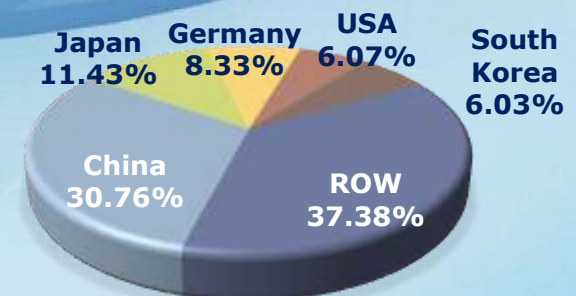
Global Automobile Production, By Vehicle Type, 2015



Global Automobile Production, - By Top 5 Country, 2015

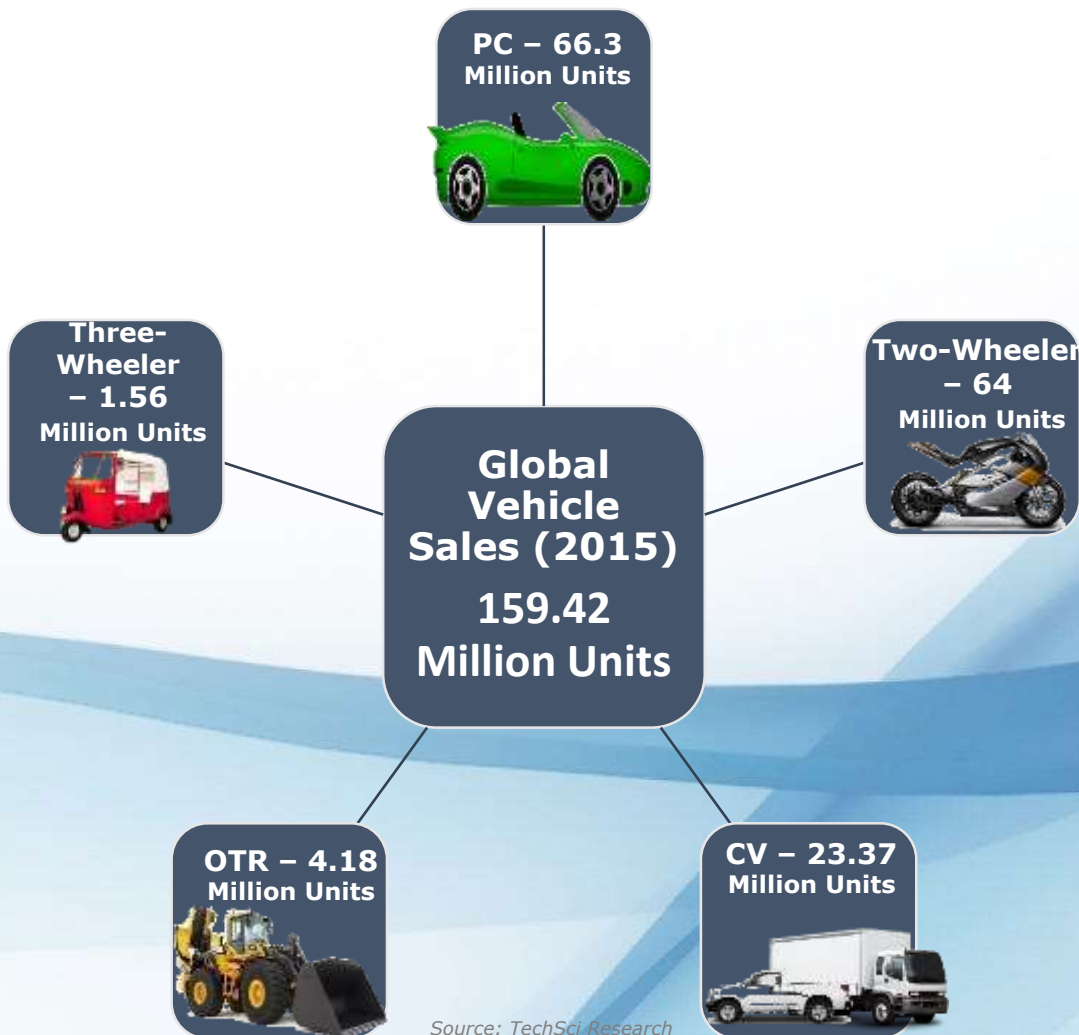


Global Passenger Car Production share, - By Top 5 Countries, 2015



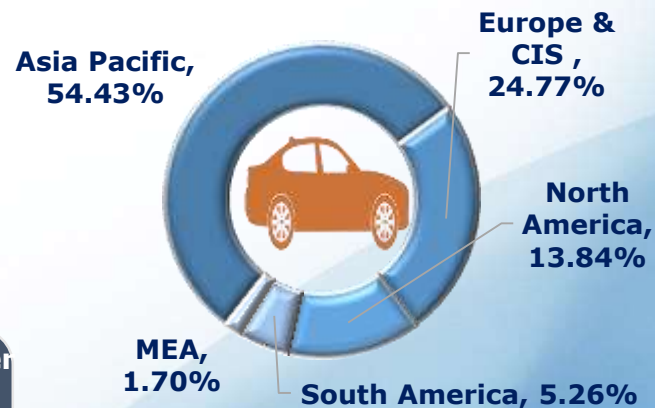
Global Automobile Market, By Automobile Sales

Global Automobile Sales, By Vehicle Type, 2015



Source: TechSci Research

Global Passenger Car Sales Share – By Region, 2015

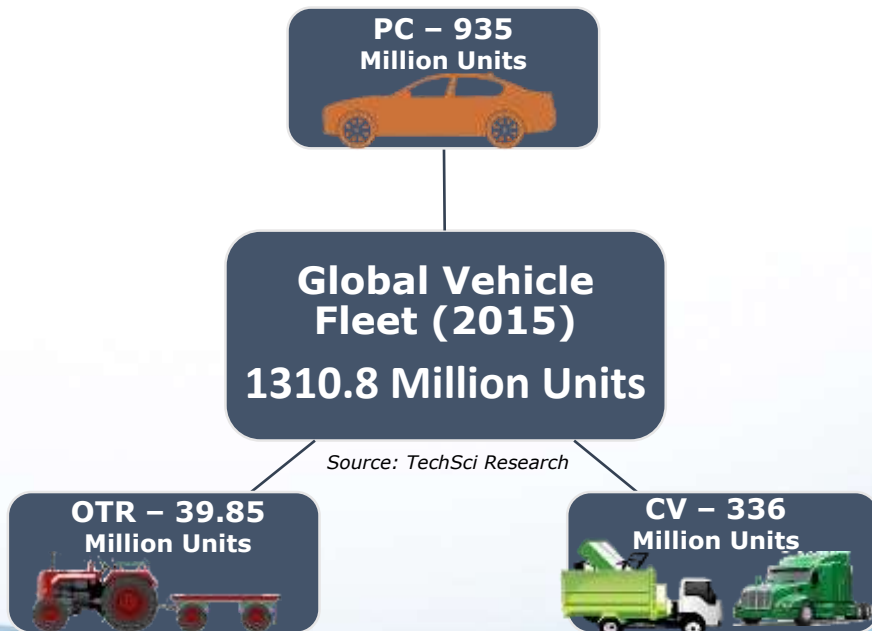


Global Passenger Car Sale, – By Top 5 Best Selling Passenger Car Models, 2015



Global Automobile Market, By Automobile Fleet

Global Automobile Fleet, By Vehicle Type, 2015E



*Automobile Fleet Include only PC, CV & OTR

Global Automobile Fleet, – By Top 5 Country, 2015



*Automobile Fleet Include only PC, CV & OTR

Source: TechSci Research

Global Top Commercial Vehicle Producing Companies, 2015



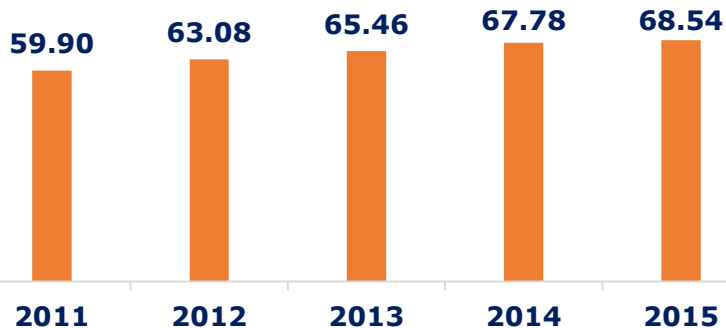
Daimler, Isuzu, Volvo and Mitsubishi Fuso

Other Top Players



Global Automobile Market, By Passenger Car Production

Global Passenger Car Production (Million Units)



Source: OICA, IMF, World Bank & TechSci Research

Global Top Passenger Car Producing Companies, 2015



Japanese Automobile Manufacturer – Largest Automotive Producer globally.



German Multinational. **Brands** – Audi, Bentley, Bugatti, Lamborghini, Porsche and other prestigious brands..

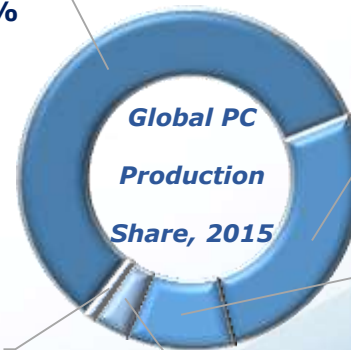


American multinational. **Brands** - Chevrolet, Opel, GMC, Cadillac are some of the popular brands of General Motors.

Asia Pacific, 58.40%

PC – Passenger Car

Europe & CIS, 27.01%



North America, 10.24%

MEA, 0.88%

South America, 3.47%

Source: TechSci Research

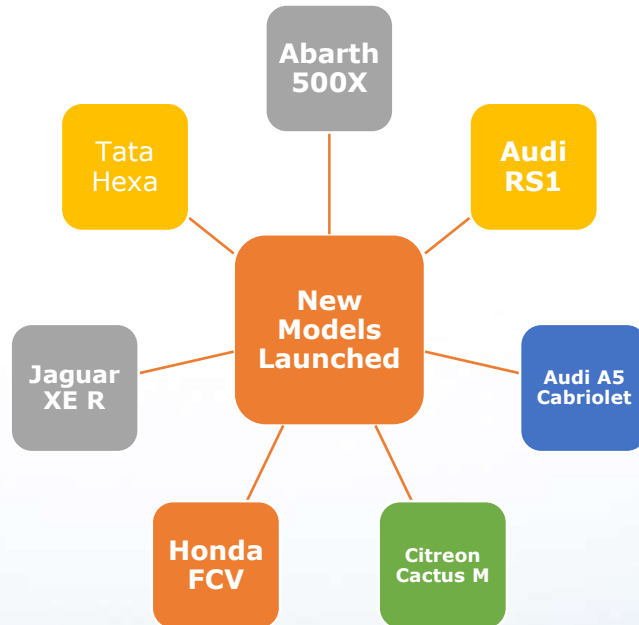
Global Passenger Car Production – By Region, 2015



Source: TechSci Research

2017 – An Year To Look Out For

New Passenger Car Models to be Launched in 2017



Industry Experts Opine

US automobile sales to ease after a good 2016 automobile year

SIAM forecast positive numbers for Indian Automobile industry

Automobile manufacturing to boom in Africa

Europe year on year sales expected to reduce due to Brexit

Major Automobile Industry Activities in 2017

Mercedes to manufacture GLC in Finland

Ford to move EcoSport production from India to Romania

Hyundai Planning Hybrid Vehicles for India

Fiat Chrysler to Stop Making Small Cars in US

Suzuki Gujarat (India) manufacturing facility to begin operation

AeroMobil plans to start selling its flying car AeroMobil 3.0

GM to expand Production at Halol (India) plant

Toyota, Ford and Holden to close their Australian factories

Honda to re-enter EV segment

Suzuki's first wholly owned plant in India set for production

TechSci Research's Services in Automotive

Market Exploration

- Market Landscaping
- Need Gap/Pain Point Analysis

Market Potential

- Market Size Estimation
- Market Forecasting

Product Development

- New Product Testing
- Price Sensitivity
- Market Segmentation

AUTOMOTIVE OEM



Helicopter Electric Vehicle Passenger Car



Construction Machinery Two-wheeler Three-wheeler



M&HCV Tractor LCV



Earth Moving Equipment

Positioning & Communication

- Pre & Post Communication /Advertising Effectiveness
- Event/ Promotion Effectiveness

Market Response

- Customer Satisfaction/ Tracking
- Usage & Attitude
- Brand Perception/ Tracking
- Consumer Behavior studies

Market Exploration

- Competitive Intelligence
- Competitors Profiling
- Competitive Benchmarking

AUTOMOTIVE TIRES



AUTOMOTIVE COMPONENTS



Engine Oil



Automotive Body



Spark Plug



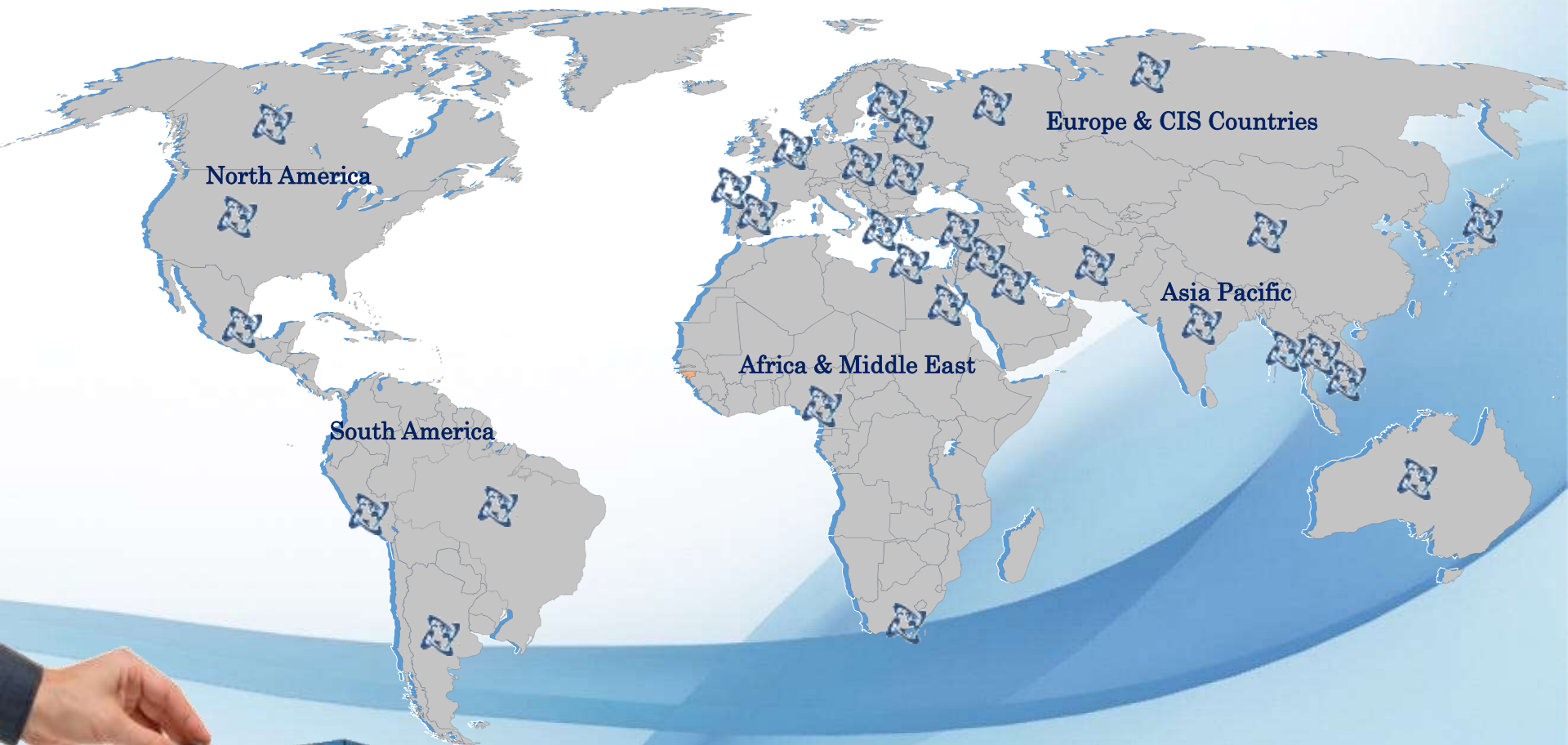
Brake Pads



Battery

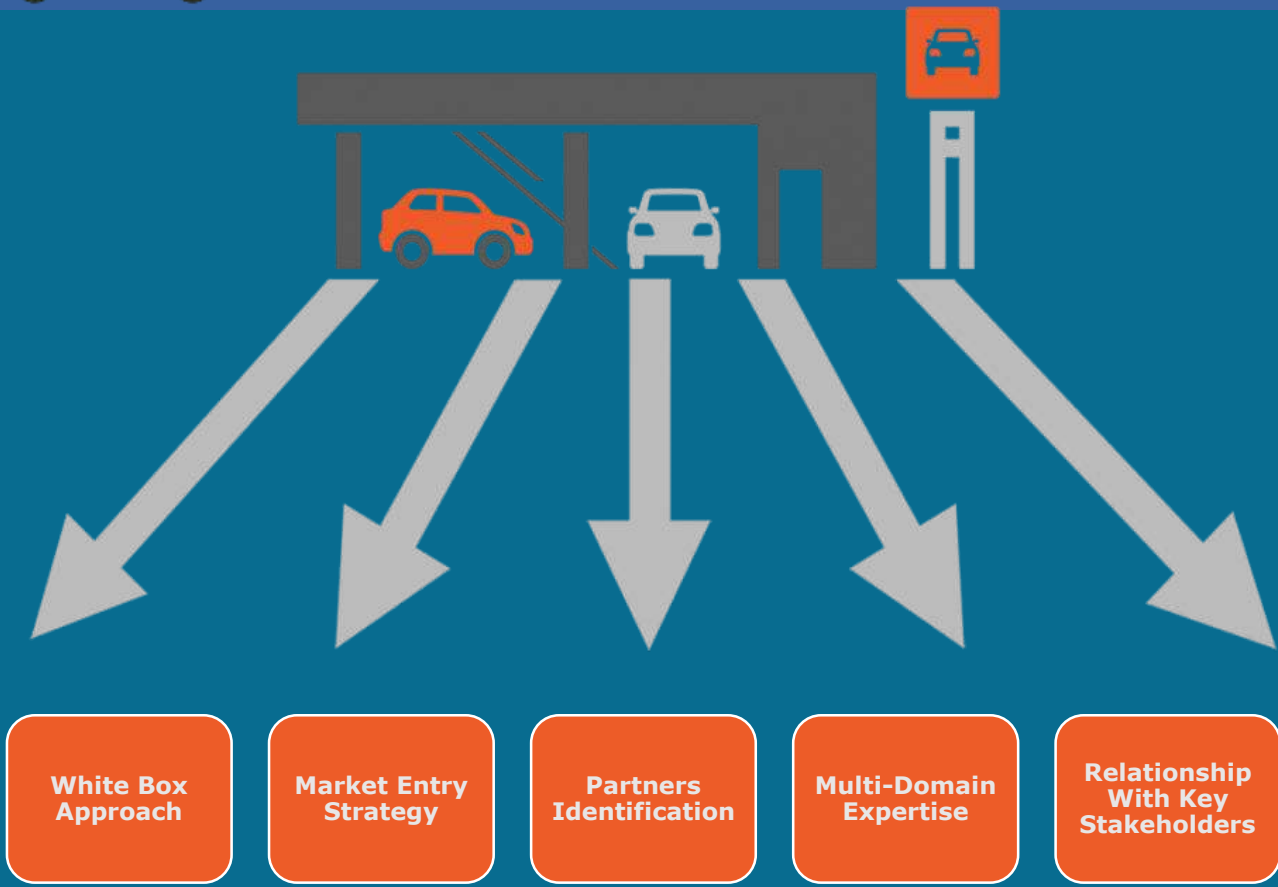


Regional Coverage



Clients can opt for comprehensive global package, or choose a more targeted, geographically focused solution that corresponds with their region(s) of operations

Why TechSci Research....?



TechSci Research

- Highly Qualified Research Personnel
- Excellent Project Execution & Fast Turnaround Time
- Market Sizing & Forecast
- Competitive Profiling Studies
- Go-No-Go Market Strategies
- PESTLE Analysis

Disclaimer:

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2015 2016E 2017F 2018F 2019F 2020F 2021F

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